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Schlager Group Chooses Salem for Print and Online Distribution

Milestone Documents in American History *will debut in Salem History*

November 12, 2007 (Dallas)—Schlager Group has chosen Salem Press as its worldwide distribution partner for the first five titles in its upcoming Milestone Documents series. The partnership launches with Salem's distribution of *Milestone Documents in American History* in print. An online version, *American History*—part of *Salem History*—will be available as a free companion database. The database will allow unlimited users to access the content in libraries and schools as well as from homes and dorm rooms.

"This is a perfect fit for us. Salem has an excellent reputation among librarians in high school, college, and public libraries—the same market that our Milestone Documents series is designed to reach," said Neil Schlager, president of Schlager Group. "And their outstanding history reference sources, such as the Great Events and Great Lives series, provide a terrific complement to the primary sources found in Milestone Documents."

Milestone Documents in American History combines primary-source material with extensive analysis by acclaimed historians, providing students with a new option for using these sources to understand history. For example, students will find the full text of Franklin Delano Roosevelt's Pearl Harbor speech along with a detailed overview that explores the key facets of the speech, including its historical context, intended audience, and essential quotes. Further, a paragraph-by-paragraph analysis of the text provides students with the immediacy and emotion of 1941. Additional elements, such as study questions, a timeline, glossary terms, and photographs and illustrations, round out a lively and informative examination of Roosevelt's historic speech.

As the first title in *Salem History*, *Milestone Documents in American History* will be available to students online in the library or from a remote location. The database, which will ultimately include a variety of history titles, is available free to print purchasers and allows unlimited access for the library's patrons.

"Salem is thrilled to include Milestone Documents among our history reference offerings," said Peter Tobey, Salem's vice-president of sales and marketing. "While our coverage of biography and historical events is extensive, we've lacked the primary source materials

that today's students and researchers require. Milestone Documents fills that need wonderfully."

Milestone Documents in American History will be published in April 2008. A companion set—*Milestone Documents of American Leaders*—will follow in 2009, and subsequent titles will extend the series into world history. All titles in the series will be suitable for high school and undergraduate college students. For more information, visit Schlager Group at www.schlagergroup.com. To place an advance order, visit www.salempress.com.

About Schlager Group

Founded in 1997, Schlager Group has been the driving editorial force behind dozens of award-winning works from the publishing industry's leading reference publishers. The company's editorial services are renowned for the creation of trustworthy, highly useful content that's supported by professional fact checking and editing.

Among Schlager Group's editorial projects are a variety of large-scale, multivolume works, often requiring hundreds of writers, content experts, and editors. These works include the seven-volume *Science and Its Times: Understanding the Social Significance of Scientific Discovery* (Gale, 2000–01), *Scribner Encyclopedia of American Lives* (Charles Scribner's Sons, 2000–07), *Crusades Reference Library* (UXL, 2005), and *World Encyclopedia of Political Systems and Parties* (Facts On File, 2006).

In 2007, Schlager Group launched its own independent publishing imprint. Its first title, *Milestone Documents in American History*, will be published in April 2008. It will be followed in 2009 by a companion set, *Milestone Documents of American Leaders*.

About Salem Press

Since 1949, Salem Press has been the publisher of reference works on literature, history and biography, the social sciences, and the sciences suitable for adult and young adult readers spanning all educational venues. Reference materials are both printed and electronic. The company distributes its work to colleges, schools, and public libraries.